

10/07/10 - Case Study 1

Case Study 1

A Melbourne based fencing site is steadily rising up the rankings. This lucky business owner was fortunate to grab a killer domain name that was still available and an internet marketing plan was created for this brand new site.

This business now gets 1-2 phone calls per day from the website and is now looking to sell off these leads because he is so busy.

A short time ago this business was the beneficiary of an update to their Google Places listing. The Places listing jumped up to number 2 to add to the organic listing and video listing already on the first page.